IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)	
Application Serial Number	10/607,073
Confirmation Number	6550
Filing Date	06/26/2003
Title of Application	ContextSensitive Television Tags
First Named Inventor	Allyson M. Krieger
Assignee	Microsoft Corporation
Group Art Unit	2425
Examiner	Nnenna N. Ekpo
Attorney Docket Number	MS1-1486US

To: Commissioner for Patents

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Response to Non-Final Office Action Dated October 29, 2009

[0001] This communication is being filed with a 3-month extension of time. Fees will be paid by credit card through the EFS Web; however, Applicant hereby authorizes the Commissioner to charge any deficiency of fees and credit any overpayments to Deposit Account Number 12-0769.

Claims Listing begins on page 2 of this document.

Remarks begin on page 17 of this document.